


2009-2010 Membership Form

**Dues Categories (Please / appropriate categories)**

___ 0 to 1 acre of greenhouse/garden center	\$ 75.00
___ 1 or more acres of greenhouses	\$120.00
___ Allied Trades	\$100.00
___ Additional Employees (mailings)	\$ 30.00
___ Educator/Landscapers/Gardener/Student	\$ 50.00

**Payment Method**

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

3 digit code on back of card \_\_\_\_\_

Check Enclosed      Check # \_\_\_\_\_

Co Name \_\_\_\_\_

Co. Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

County \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Additional Employees (employees that you wish to receive NCCFGA mailings. Cost of additional mailings \$30).

Employee Name \_\_\_\_\_

Email \_\_\_\_\_

Employee Name \_\_\_\_\_

Email \_\_\_\_\_



2009 Legislative Agenda of the North Carolina Green Industry

**1. Water Rights and Allocation**

- A) Monitor and proactively engage the legislature as the proposed goals presented by the ERC Water Allocation Study translate into legislation.
- B) Continue to provide lobbying support as needed to assist the new irrigation license board as it becomes established. Work with DENR on irrigation efficiency standards as directed by HB2499/SB1879.
- C) Build on our relationships with the League of Municipalities and individual municipalities as we move forward with pilot programs and our consumer education programs.
- D) Explore the possible relationship with the NC Chapter of AWWA to form a Water Wise Council. This could also be supported by the State Chamber of Commerce and other entities.

**2. Tax Issues**

- A) Research possible solutions to the sales tax conundrum for landscape contractors and growers that buy and resell plants
- B) Support present-use valuation taxation
- C) Monitor tax on services legislation and proactively interpret what would work best for the green industry.
- D) Monitor efforts to enact a Vehicle Mileage Tax (VMT)

**3. Practice Act for Landscape Contractors**

- A) Review previous attempts to pass this legislation and update as necessary.
- B) Identify bill sponsors and introduce the legislation in this session.
- C) Full support from the NCNLA and the NCLCRB will be needed.

**4. Immigration Reform**

- A) Monitor and evaluate any legislation related to immigration at the state and federal level.
- B) Explore the possibility of allowing currently licensed drivers that may not have proper documentation under the current 'Real ID' Act to renew their driver's license.
- C) Monitor and support efforts by ANLA, PLANET or other national green industry trade associations to lobbying for or introduce comprehensive immigration reform or other measures that would support the immigrant workforce of the green industry.

**5. Promotion of Green Industry Goods and Services**

- A) Continue to seek funding for promotion of the North Carolina green industry to help it recover from drought, winter freeze, water restrictions, economic conditions or other hardships based upon the significant contribution it makes to the economy of NC.

**6. Monitor any legislation at both the state and federal level involving;**

- a) Pesticide regulations.
- b) Invasive plants.
- c) Crop insurance.
- d) Energy policy.
- e) Employee benefits.
- f) Health care.
- g) EPA /Sustainable Sites Initiative

**7. Protect current funding for the Center for Turfgrass Environmental Research and Education (CENTERE) at NCSU.**

**8. Continue to lend our strategic support to NCDA and NCSU.**

**9. Remain vigilant of any other issues or legislation that could cause hardship to the North Carolina green industry.**

# North Carolina Commercial Flower Growers' Association

Membership Application



PO Box 58220, Raleigh, NC 27658  
 Phone: 919-334-0093 Fax: 919-877-0940  
[www.nccfga.org](http://www.nccfga.org)  
[www.carolinagardenexpo.org](http://www.carolinagardenexpo.org)  
[www.ncflowers.org](http://www.ncflowers.org)



# What is the NC Commercial Flower Growers' Association?

## **NCCFGA Mission Statement**

The mission of the N.C. Commercial Flower Growers' Association is to promote the North Carolina floriculture industry in order to help growers and retailers through education and communication. The North Carolina Flower Growers' Association strives to be a professional association that helps each member reach their ultimate goal.

## **Educational and Promotional Activities**

**Southeastern Greenhouse Conference and Trade Show:** The Association is a co-sponsor and exhibits at this four-day floriculture trade show and educational event geared toward commercial greenhouse growers.

**Green and Growin' Show:** NCCFGA actively promotes this, the largest green industry trade show and continuing education event in North Carolina. Educational sessions geared especially to members are also conducted during the show.

**Landscape Color Field Day at the NCSU Arboretum:** The Association is a co-sponsor of this interactive and informative event featuring educational sessions, tours, lunch and professional evaluation of more than 400 bedding plant varieties as they grow in the N.C. landscape.

**NCSU Poinsettia Open House:** NCCFGA is co-sponsor for this comparative review of new cultivars.

**Grower Educational Seminars:** The Association offers continuing education sessions on topics such as bedding plant production, cut flower production, pour-thru monitoring and topical pest management throughout the year.

**Carolina Garden Expo:** The Carolina Garden Expo is a premier, comprehensive consumer garden and flower show hosted by the NCCFGA in Greenville, NC. This event showcases many products available for the home, sunroom, patio, garden, landscape and yard. In addition, attendees may participate in home gardening seminars from gardening experts. The proceeds from this event help to further our research and marketing efforts.

**Joe Love Grower of the Year Award:** This yearly award recognizes industry and community excellence among NCCFGA members.

**Marketing and Promotions:** NCCFGA, in close cooperation with the North Carolina Department of Agriculture & Consumer Services works to promote N.C. -grown floriculture products through point-of-purchase materials featuring the "NC Flower Power" logo, advertising placed on UNC-TV, cable TV ads, radio, print, and at statewide events and trade shows.

## **Association Publications/Communications**

**NCCFGA Newly Designed Web Site:** The association has launched a spectacular new Web site that features interactive member participation and an opportunity for members to highlight their Web presence. The web address will stay the same at [www.nccfga.org](http://www.nccfga.org) but the look and functions have been totally

upgraded. With the new site, consumers as well as wholesale buyers can locate growers in their area of N.C. by using a clickable map that lists members by county. The newly designed site also features a 'Members Only' section where members can post classified ad information for other members to view, or discuss and post items of concern and or advice. Members can also directly email the membership from this area as well. This enhanced Web site will help growers connect, and help consumers find more locally grown plant material in their geographic region.

**Technical Reference Materials:** Single copies of select NCCFGA publications, manuals and photo identification cards are provided to NCCFGA members at release. These publications are also available to purchase on the Association Web site.

**NCCFGA Bulletin:** This Association newsletter is published six times annually providing information on timely topics such as plant production and compliance with new regulations.

## **NCCFGA Funded Activities-Research, Scholarship and Marketing**

**Research and Activities:** The Departments of Horticultural Science, Entomology and Plant Pathology at N.C. State University have received financial support from the NCCFGA Research Fund.

**NCCFGA Floriculture Scholarship:** Two scholarships are awarded annually to two full-time horticulture, entomology or plant pathology students. The \$500 scholarships are provided to students in their final years of a 2-year, 4-year or graduate degree that emphasizes greenhouse floriculture production.

**Roy A. Larson Scholarship Endowment:** Undergraduate and graduate scholarships are awarded from this endowment, which the NCCFGA helped establish and continues to promote.

**North Carolina Green Industry Council:** The GIC is an umbrella organization representing all facets of North Carolina's Green Industry. The GIC was formed to establish unity among the diverse segments of the North Carolina Green Industry in regard to common issues and concerns and to provide an umbrella of advocacy for industry issues, the promotion of the industry and educational activities. The GIC serves over 2,500 firms from all Green Industry associations within the state. Membership in the NCCFGA automatically entitles you to membership in the Green Industry Council. Ten dollars of your NCCFGA membership dues is sent to the GIC for membership.

**Marketing Campaign:** The NCCFGA in partnership with the N.C. Department of Agriculture & Consumer Services, funds yearly promotional campaigns to promote and market N.C. floriculture products.

[www.ncflowers.org](http://www.ncflowers.org)

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Industry Council.



## The North Carolina Green Industry Adding **\$8.6 Billion** and **151,982** Jobs to the State of North Carolina!

